

5th June 2023

**PRESS RELEASE:**

1st GreenTech 2.0 ClusterXChange visit to Finland completed

Green Net Finland (GNF) proudly announces that the first ClusterXChange visit to Finland was implemented during 30th May - 1st June 2023. GNF enjoyed co-hosting the green tech entrepreneurs and business experts during the inspiring and intensive 3-day programme. During the visit the Visiting Organisations (VO) got a glimpse of the Finnish green energy sector, regional environmental and climate strategy and business development branches.

The number of VOs was 8, represented by 10 people. Visitors were from four greentech clusters from Estonia, Lithuania, Sweden and Poland. The organizations were: Griddiagnoze, LightMirror UAB, Codesis, Pärnu Innovation Center Kobar, RecoFibre, Tallinn Creative Incubator, WAJM SP and XRental.

During the ClusterXChange organizations visited Green Net Finland, Helsinki-Uusimaa Regional Council and Vantaa Energy on the first day of the visit (Figure 1). During the meeting we heard interesting presentations by Regional Council, CLIC Innovation and Haaga-Helia University of Applied Science about the Helsinki-Uusimaa Circular Valley.



Figure 1. ClusterXchange 1 day visits to GNF, Helsinki-Uusimaa Regional council and Vantaa Energy waste-to-energy power plant.

The second day of the visit was dedicated to participation in the World Circular Economy Forum (WCEF2023) at Helsinki (Figure 2). In addition to the interesting presentations the conference also gave many chances for our VO:s to get connected internationally.



Figure 2. World Circular Economy Forum in Helsinki.

The programme of the third day included visits to Finnish Sykli Environmental College, HSY Vantaa Sorting Station and Novago Business Development at Lohja (Figure 3). Many VO:s had also tailored separate business meetings during day 2 or 3.



Figure 3. The group on Day 3 at Sykli Environmental college, HSY Sorting station and Novago Business development.

*“What I liked the most in our exchange is how we can wider our thinking and get to some reflections on how to do on daily basis”, says Marta Sokołowska-Słuszniaak from RecoFibre company from Poznan Science and Technology park Waste-Klaster from Poland.*

*“I truly hope we can do collaboration in the future”, writes Toomas Toodu from Pärnu Innovation Center Kobar from Estonia.*

Green Tech project will at the end of June 2023 announce the second ClusterXchange call for next autumn - please follow the website <https://www.greentech-project.eu/> and contact our project's contact persons (see website).

### *GreenTech 2.0-project*

*GreenTech is the European network that unites five Bronze-awarded clusters from Estonia, Lithuania, Sweden, Finland and Poland. More than 100 SMEs have already kickstarted their greentech solutions in local markets and they are going to scale their business to new innovation systems! The project GreenTech 2.0 empowers green tech clusters to support SMEs in exploiting growth opportunities, service innovation, resource-efficient solutions, market traction, finding investments and internationalization. It is accompanied by strategic partnering between clusters and specialized eco-systems and cities resulting in a new, joint GreenTech Services 2.0 portfolio for participating clusters, including the implementation of the ClusterXchange Programme.*

### *Green Net Finland*

*Green Net Finland is a cleantech cluster that brings together the expertise and resources of Finnish cleantech companies, scientific and educational institutions and public authorities. Green Net Finland is a registered Bronze label cluster at the European Cluster Collaboration platform.*



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